

PRODUCT WATCH



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Kefir Cups and Farmer Cheese

Lifeway Foods Inc.

Lifeway's Kefir Cups feature strained low-fat kefir, a fermented dairy product that is 99% lactose-free. Crafted in small batches, Kefir Cups offer 12 signature probiotic cultures and come packaged in a dual cup that allows users to easily add toppings. Both conventional and organic versions of cupped kefir and Farmer Cheese come in plain and flavored varieties with a convenient spoon to promote on-the-go snacking.

kefir.com

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Rapide Cuisine induction range

Hatco Corp.

Hatco is introducing its modern-looking, low-profile Rapide Cuisine Induction Range. Designed and built for durability and performance necessary for commercial foodservice use, the Rapide Cuisine is constructed of black ceramic glass to handle the rigors of back-of-the-house cooking and prep areas, but it is portable and adaptable for buffet lines and front-of-the-house applications.

hatcocorp.com



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Snapple Takes 2 to Mango Tea

Dr Pepper Snapple Group

Takes 2 to Mango Tea is a blend of black and green tea leaves with ripe mango flavors. Launching nationwide Jan. 1, 2017, Takes 2 to Mango Tea will be available in 16-ounce glass single-serve bottles and six- and 12-pack multipacks. It will be heavily supported with national TV and digital campaigns along with strong retail support.

drpeppersnapplegroup.com

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'Trolls' Sipper Cup with Taffy

Hilco

Hilco has created new candy novelties featuring characters from DreamWorks Animation's "Trolls." The Sipper Cup with Taffy comes with a curly straw, 25 grams of taffy and a Poppy or Branch "Trolls" character topper. The cups are available for an SRP range of \$3.99 to \$4.99, and four six-count displays are packed to a case. Also available are "Trolls" Character Mugs with Cocoa and "Trolls" Lollipop Dippers.

hilcosa.com